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BOZ SCAGGS HEADLINES FINALE EVENT FOR HAWAII ROMANCE FESTIVAL

*****It's Pink Night at The Royal Dinner and Concert to Benefit Queen's Cancer Center Programs*****

HONOLULU (March 12, 2008) – Pink. It's the color of little girls' bedrooms, cotton candy at the carnival, and strawberry ice cream. But that same whimsical color also represents one of the most important campaigns in modern history: the fight against breast cancer. It's a powerful color of determination and hope, and it has now been adopted as the color of the 2008 Hawaii Romance Festival's finale concert and benefit dinner. *It's Pink Night at The Royal* will benefit the Queen's Cancer Center and will include dinner and a "Think Pink" fashion show followed by a concert starring Boz Scaggs. The event will appropriately be held at Pink Palace of the Pacific – The Royal Hawaiian's Monarch Room on Mother's Day, Sunday, May 11, 2008. Tickets will go on sale beginning Monday, March 17.

"We wanted to close the 2008 Hawaii Romance Festival with an unforgettable event, and *It's Pink Night at The Royal* will not only feature one of the greatest entertainers from the 70s and 80s – who brings to the event such memories as the platinum selling 'Lido Shuffle,' 'We're All Alone,' 'Lowdown,' 'Harbor Lights,' and more; but the evening will also benefit a great cause." said Allen Sviridoff, co-founding partner of the Hawaii Romance Festival.

It's Pink Night at The Royal will be the first time that the Queen's Cancer Center is the beneficiary of a major community fund raising event. "We are so grateful to the Hawaii Romance Festival and to the community, whose generosity will benefit breast cancer patients at the Queen's Cancer Center for a long time to come," said Darlena Chadwick, who oversees the Queen's Cancer Center as Vice President of Patient Care at The Queen's Medical Center. "The Festival comes right around the time of the Center's six-month anniversary, and I can't think of a better way to celebrate than as the beneficiary of the Hawaii Romance Festival's *It's Pink Night at The Royal*."

The evening will begin with a dinner in the Monarch Room featuring specially arranged music by Matt Catingub. A special "Think Pink" fashion show will include everything from clothing to accessories to jewelry in all shades of the pastel color. The fashion show items will be auctioned off with all proceeds benefiting the Queen's Cancer Center. Following dinner, guests will join 1,000 other concert-goers in the Coconut Grove.

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“This night will be the last benefit event at The Royal Hawaiian Hotel before it undergoes a 7-month renovation and rebranding to set a new benchmark for luxury and romance in Hawaii,” said Cheryl Williams, regional vice-president of sales & marketing for Starwood Hotels & Resorts Hawai‘i and French Polynesia. “A special dinner in our historic Monarch Room for a great and worthy cause followed by a rare concert in the Coconut Grove is the perfect way to bid a *fond a hui hou* to The Royal before it reopens in December.”

Dinner begins at 5:30 p.m.; the concert will begin at 7:30 p.m. Individual tickets to the *It’s Pink Night at The Royal* dinner and concert are \$250, premium tables are also available; tickets to the Boz Scaggs concert only are \$150 and \$95. To purchase tickets, or for more information, contact the Hawaii Romance Festival at (808) 545-SONG (7664) or visit www.HawaiiRomanceFestival.com.

Born in Texas and raised with an abiding respect for a wide spectrum of American roots music, Boz Scaggs has combined rock, jazz, R&B and blues to create a trademark sound. With an extensive and distinctive career that has spanned 30 years and many accolades, Scaggs continues to prove himself as one of music’s most creative and original artists. The Grammy Award winning artist, and his band hit the road in 2008, performing the best known songs of his career, hits that are constantly requested like “Lido Shuffle,” “Look What You’ve Done To Me,” “Miss Sun,” “Jo Jo,” “Heart Of Mine,” and “Lowdown.” Scaggs will also be releasing a new studio record in April 2008.

The Hawaii Romance Festival is hosted by the Matt Catingub Orchestra of Hawaii and is sponsored in part by: Starwood Hotels and Resorts, the official hotel provider of the Hawaii Romance Festival; the Hawaii Tourism Authority; Pleasant Holidays; Hawaiian Electric Company; The House of Harry Winston; `Iolani Palace; KGMB-TV; and Paul Brown Salon & Spa. For more information about the 2008 Hawaii Romance Festival, visit www.HawaiiRomanceFestival.com.

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